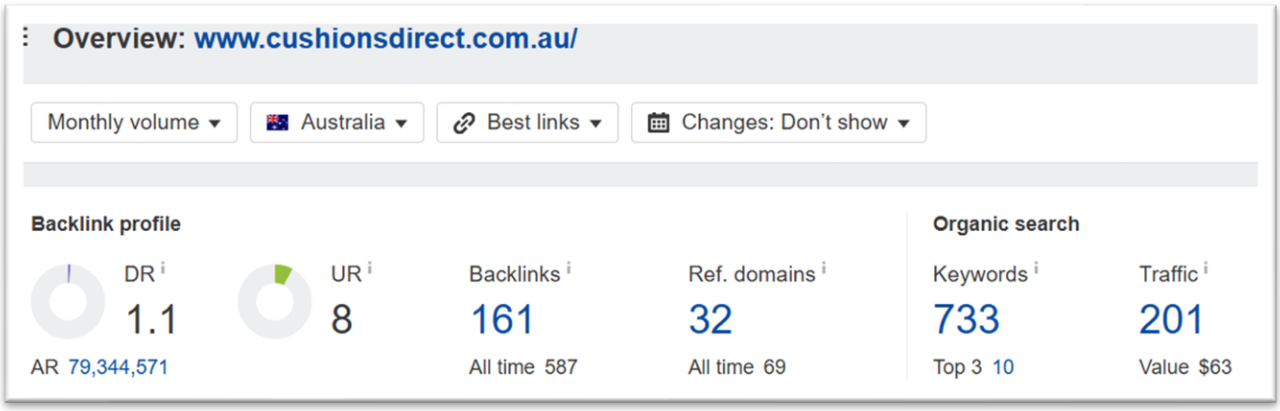
SEO PERFORMANCE ANALYSIS REPORT

Made For
CushionsDirect.com.au

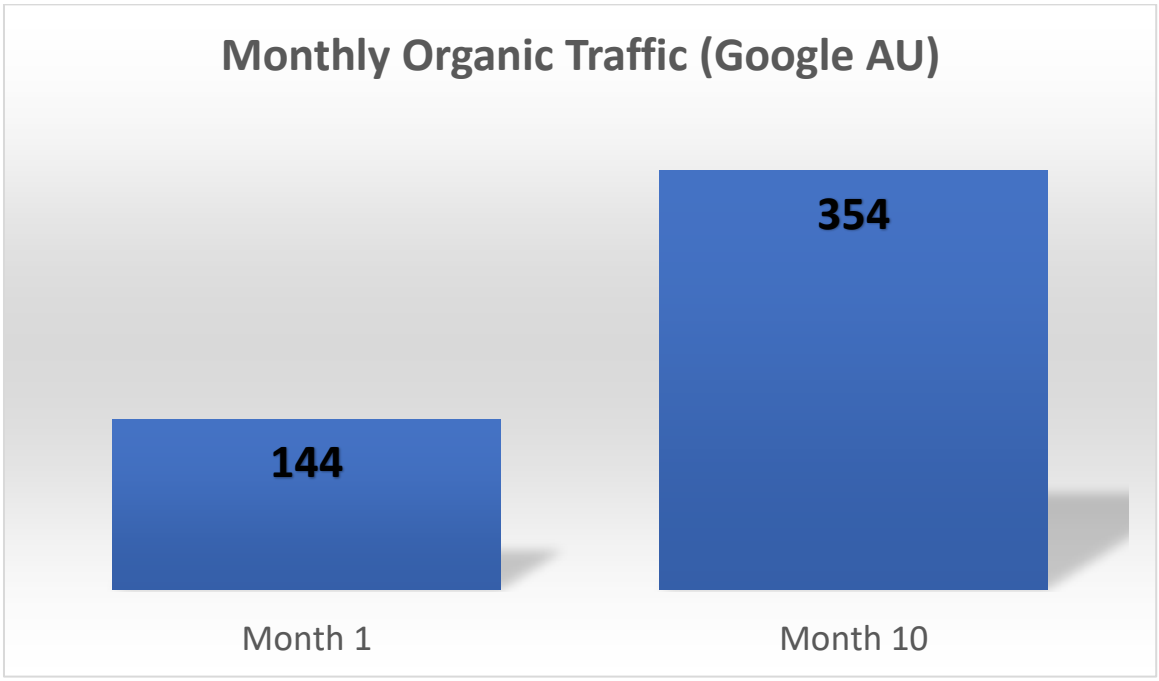
POWERED BY



10 Months Performance Report

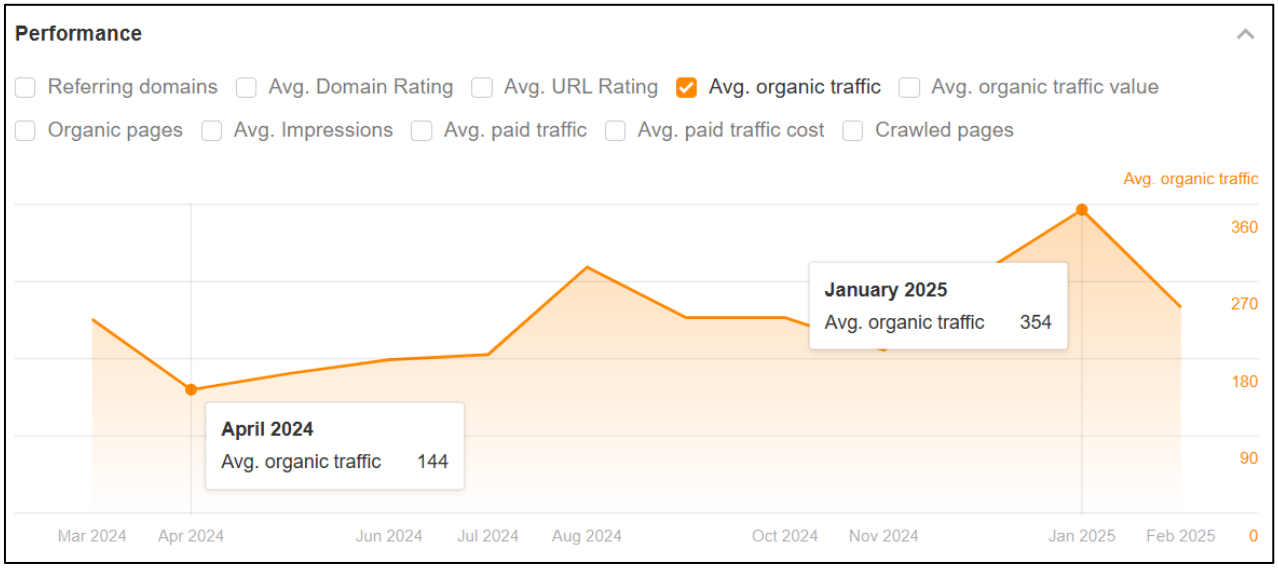
Organic Google AU Results

+496 New Indexed Keywords	+210 New Monthly Visitors
+42 New Keywords in TOP 10	

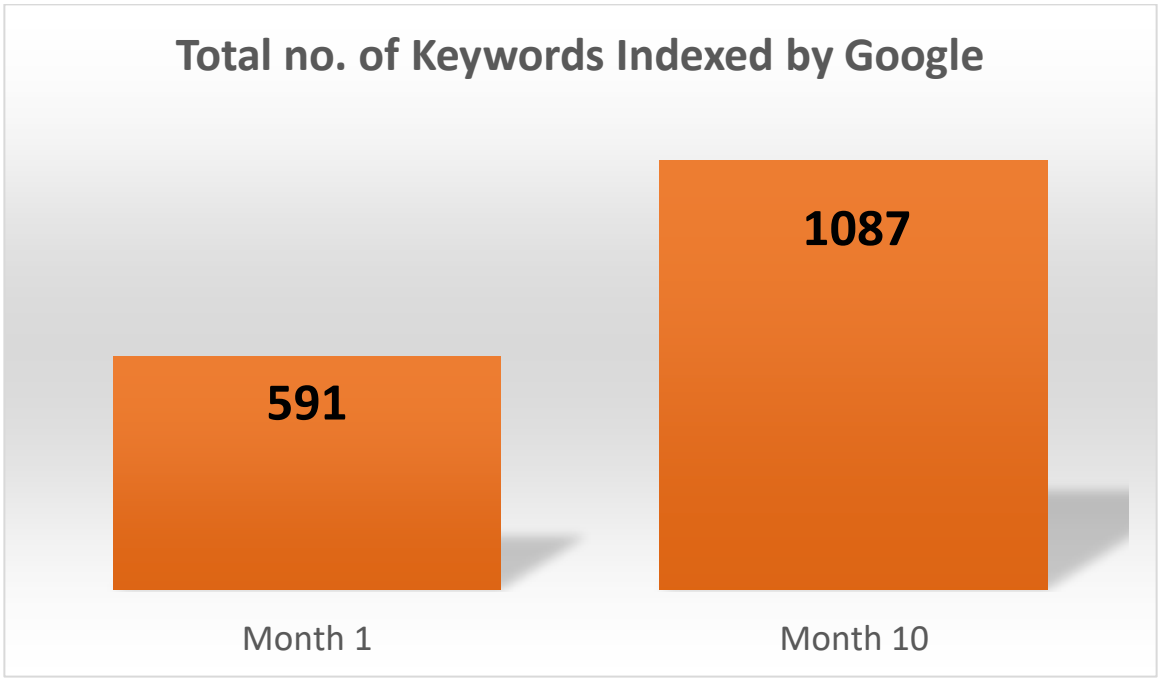


+146% Organic Traffic Increase

Traffic Improvement

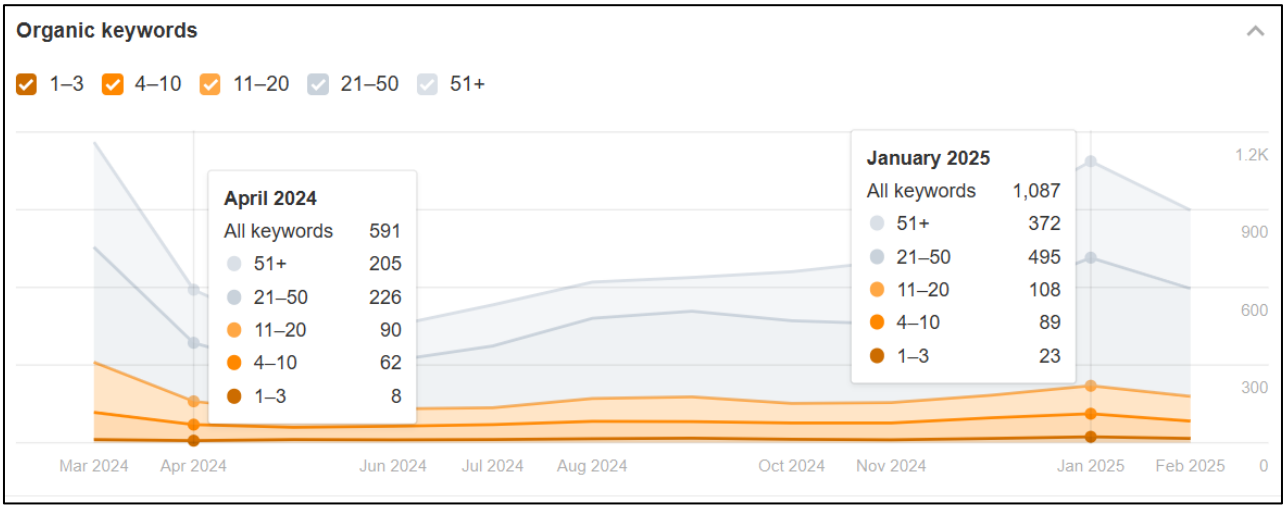


Ahrefs.com Website Traffic print screen

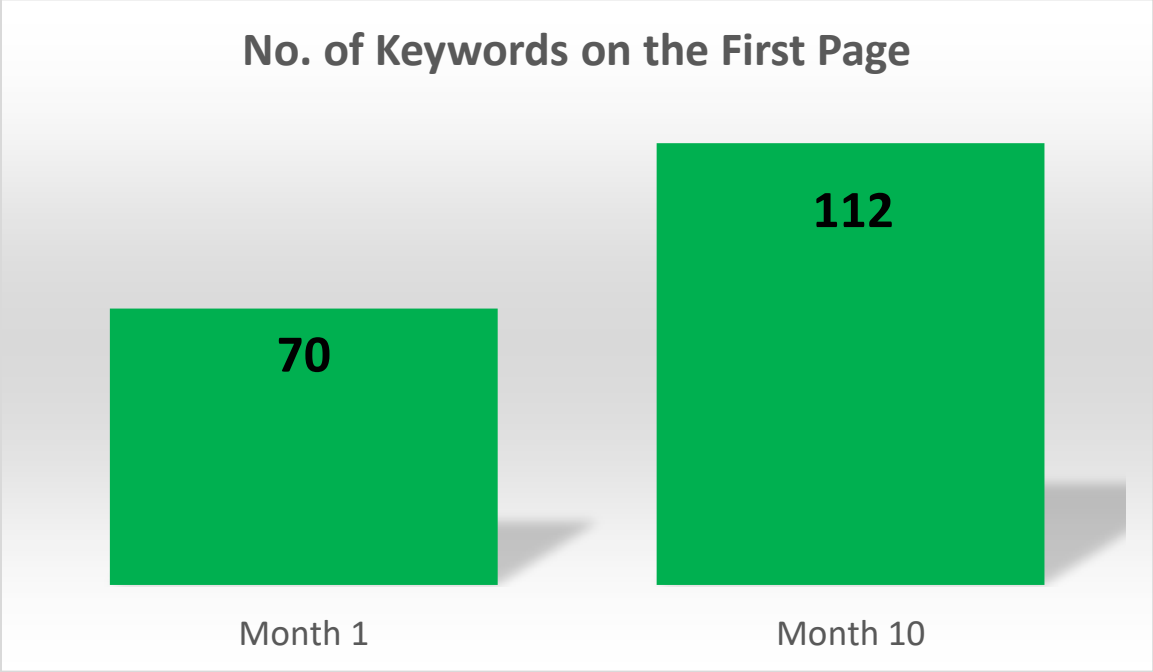


+84% More Indexed Keywords

Indexed Keywords



Ahrefs.com Indexed Keywords print screen



+60% More Keywords in Top 10

Example of Top 10 Keywords for Cushionsdirect.com.au

Keyword	Volume	Position	URL
boho cushions	300	6	https://www.cushionsdirect.com.au/shop/category/boho-cushions
paloma living	250	7	https://www.cushionsdirect.com.au/shop/item/paloma-living-palmy-oasis-30x50cm
sasha rose	200	4	https://www.cushionsdirect.com.au/shop/item/cushion-sasha-rose-30-cm-x-50-cm
cushions online	200	5	https://www.cushionsdirect.com.au/
bohemian cushion	100	8	https://www.cushionsdirect.com.au/shop/category/boho-cushions
paloma cushions	100	8	https://www.cushionsdirect.com.au/shop/item/paloma-living-palmy-oasis-30x50cm
boho cushion covers	100	4	https://www.cushionsdirect.com.au/shop/category/boho-cushions
boho cushion	80	3	https://www.cushionsdirect.com.au/shop/category/boho-cushions
bohemian cushions	80	4	https://www.cushionsdirect.com.au/shop/category/boho-cushions
cushions online australia	80	7	https://www.cushionsdirect.com.au/
beach cushions	70	10	https://www.cushionsdirect.com.au/shop/category/nautical-cushions

Examples of Keywords Improvements

Keyword	Volume	Position	Change	URL
pictureframes	10	89 → 27	▲62	https://www.cushionsdirect.com.au/shop/category/picture-frames
outdoor cushions au	30	95 → 41	▲54	https://www.cushionsdirect.com.au/shop/category/outdoor-cushions https://www.cushionsdirect.com.au/shop/item/tropical-outdoor-cushion-50-x50cm
buy cushions online australia	20	57 → 4	▲53	https://www.cushionsdirect.com.au/ https://www.cushionsdirect.com.au/
seagrass baskets australia	20	77 → 30	▲47	https://www.cushionsdirect.com.au/shop/item/set-of-3-two-tone-foldable-seagrass-baskets-natural-and-white
cotton cushion	20	72 → 30	▲42	https://www.cushionsdirect.com.au/shop/item/chester-cotton-cushion-40-cm-x-60-cm-taupe-and-white https://www.cushionsdirect.com.au/shop/item/hand-woven-and-embellished-cotton-cushion-indoor-45cm-x-45cm
juju wall decor	20	61 → 23	▲38	https://www.cushionsdirect.com.au/shop/item/feather-white-juju-with-shells-decor-large-60cm https://www.cushionsdirect.com.au/shop/item/feather-white-juju-with-shells-decor-set-of-three
sage green cushion	150	75 → 37	▲38	https://www.cushionsdirect.com.au/shop/item/indoor-cushion-linen-sage-50-cm-x-50-cm https://www.cushionsdirect.com.au/shop/item/indoor-cushion-linen-sage-50-cm-x-50-cm
blush cushion	150	94 → 58	▲36	https://www.cushionsdirect.com.au/shop/item/indoor-cushion-linen-dusty-blush-50-cm-x-50-cm
cushion outdoor	40	94 → 60	▲34	https://www.cushionsdirect.com.au/shop/category/outdoor-cushions https://www.cushionsdirect.com.au/shop/item/tropical-outdoor-cushion-50-x50cm
120cm rug	30	52 → 19	▲33	https://www.cushionsdirect.com.au/shop/item/johan-jute-round-rug-120-cm-natural
brown cushions	600	79 → 47	▲32	https://www.cushionsdirect.com.au/shop/item/oasis-boho-cushion-cover-45x45cm-brown https://www.cushionsdirect.com.au/shop/item/rawai-boho-cushion-cover-45x45cm-brown
bright cushions australia	30	54 → 22	▲32	https://www.cushionsdirect.com.au/ https://www.cushionsdirect.com.au/shop/item/indigo-love-ava-cushion-indoor-bright-white-linen-50-x-50cm
olive green cushions australia	20	58 → 28	▲30	https://www.cushionsdirect.com.au/shop/item/fringe-long-cushion-olive-30cmx60cm https://www.cushionsdirect.com.au/shop/item/outdoor-stripe-olive-cushion-30-x-50cm
seagrass baskets	150	65 → 36	▲29	https://www.cushionsdirect.com.au/shop/item/set-of-3-two-tone-foldable-seagrass-baskets-natural-and-white

outdoor furniture pillows	30	87 → 58	▲29	https://www.cushionsdirect.com.au/shop/category/outdoor-cushions https://www.cushionsdirect.com.au/shop/category/outdoor-cushions
cushions for sale	100	83 → 55	▲28	https://www.cushionsdirect.com.au/ https://www.cushionsdirect.com.au/
5 x 19	0	55 → 27	▲28	https://www.cushionsdirect.com.au/shop/item/sekil-resin-5-x-7-picture-frame-19cm-x-24cm-white
candle holders supplier	20	89 → 62	▲27	https://www.cushionsdirect.com.au/shop/category/candle-holders https://www.cushionsdirect.com.au/shop/category/candle-holders
cushions sale australia	30	80 → 53	▲27	https://www.cushionsdirect.com.au/shop/category/sale https://www.cushionsdirect.com.au/
outdoor cushion sale	40	89 → 63	▲26	https://www.cushionsdirect.com.au/shop/category/outdoor-cushions https://www.cushionsdirect.com.au/shop/item/tropical-outdoor-cushion-50-x50cm
outdoor cushions australia	150	64 → 38	▲26	https://www.cushionsdirect.com.au/shop/category/outdoor-cushions
a throw	20	68 → 43	▲25	https://www.cushionsdirect.com.au/shop/category/throws https://www.cushionsdirect.com.au/shop/category/throws
sage coloured cushions	10	66 → 42	▲24	https://www.cushionsdirect.com.au/shop/item/indoor-cushion-linen-sage-50-cm-x-50-cm
60cm cushions	50	38 → 15	▲23	https://www.cushionsdirect.com.au/shop/item/giavana-cotton-cushion-blue-and-white-40cm-x-60cm https://www.cushionsdirect.com.au/shop/item/chester-cotton-cushion-40-cm-x-60-cm-taupe-and-white
feather set	20	70 → 48	▲22	https://www.cushionsdirect.com.au/shop/item/feather-white-juju-with-shells-decor-set-of-three
rectangle cushion insert	80	37 → 15	▲22	https://www.cushionsdirect.com.au/shop/item/cushion-insert-polyester-rectangle-35x55cm https://www.cushionsdirect.com.au/shop/item/cushion-insert-polyester-rectangle-35x55cm
sage green cushions	350	53 → 32	▲21	https://www.cushionsdirect.com.au/shop/item/indoor-cushion-linen-sage-50-cm-x-50-cm https://www.cushionsdirect.com.au/shop/item/indoor-cushion-linen-sage-50-cm-x-50-cm
table cushion	10	44 → 24	▲20	https://www.cushionsdirect.com.au/shop/category/tablecloths https://www.cushionsdirect.com.au/shop/category/table-runners
outdoor cushion australia	20	76 → 56	▲20	https://www.cushionsdirect.com.au/shop/category/outdoor-cushions https://www.cushionsdirect.com.au/shop/item/tropical-outdoor-cushion-50-x50cm

Examples of Newly Indexed Keywords

Keyword	Volume	Position	Change	URL
vase	9.1K	× → 83	New	https://www.cushionsdirect.com.au/shop/category/vases
picture frames	6.2K	× → 49	New	https://www.cushionsdirect.com.au/shop/category/picture-frames
cushion	6.1K	× → 87	New	https://www.cushionsdirect.com.au/
outdoor chair cushions	2.6K	× → 63	New	https://www.cushionsdirect.com.au/shop/category/outdoor-cushions
couch cushions	2.0K	× → 90	New	https://www.cushionsdirect.com.au/
plant stands	2.0K	× → 74	New	https://www.cushionsdirect.com.au/shop/category/pots-vases-and-plant-stands
outdoor seat cushions	1.8K	× → 50	New	https://www.cushionsdirect.com.au/shop/category/outdoor-cushions
pot stand	1.7K	× → 57	New	https://www.cushionsdirect.com.au/shop/category/pots-vases-and-plant-stands
indoor plant stand	1.6K	× → 57	New	https://www.cushionsdirect.com.au/shop/category/pots-vases-and-plant-stands
pot plant stand	1.5K	× → 79	New	https://www.cushionsdirect.com.au/shop/category/pots-vases-and-plant-stands
outdoor lounge cushions	1.2K	× → 53	New	https://www.cushionsdirect.com.au/shop/category/outdoor-cushions
outdoor cushion	1.1K	× → 69	New	https://www.cushionsdirect.com.au/shop/category/outdoor-cushions
couch throw	800	× → 64	New	https://www.cushionsdirect.com.au/shop/category/throws
outdoor furniture cushions	800	× → 70	New	https://www.cushionsdirect.com.au/shop/category/outdoor-cushions
sofa cushions	800	× → 76	New	https://www.cushionsdirect.com.au/
planter stand	800	× → 66	New	https://www.cushionsdirect.com.au/shop/category/pots-vases-and-plant-stands
outdoor couch cushions	700	× → 48	New	https://www.cushionsdirect.com.au/shop/category/outdoor-cushions
art frames	700	× → 70	New	https://www.cushionsdirect.com.au/shop/category/picture-frames
linen cushions	600	× → 33	New	https://www.cushionsdirect.com.au/shop/category/linen-cushions
velvet cushions	600	× → 93	New	https://www.cushionsdirect.com.au/shop/category/velvet-cushions
cheap cushions	500	× → 40	New	https://www.cushionsdirect.com.au/
plant holder	500	× → 73	New	https://www.cushionsdirect.com.au/shop/category/pots-vases-and-plant-stands

couch throws	450	→ 49	New	https://www.cushionsdirect.com.au/shop/category/throws
pot plant holder	450	→ 59	New	https://www.cushionsdirect.com.au/shop/category/pots-vases-and-plant-stands
plant pot stand	450	→ 67	New	https://www.cushionsdirect.com.au/shop/category/pots-vases-and-plant-stands
sofa throw	400	→ 49	New	https://www.cushionsdirect.com.au/shop/category/throws
cushion sale	400	→ 28	New	https://www.cushionsdirect.com.au/shop/category/sale
cusions	350	→ 56	New	https://www.cushionsdirect.com.au/
brown cushion	350	→ 67	New	https://www.cushionsdirect.com.au/shop/item/indoor-cushion-linen-brown-50-cm-x-50-cm
cushions for sofa	350	→ 71	New	https://www.cushionsdirect.com.au/
velvet cushion	350	→ 83	New	https://www.cushionsdirect.com.au/shop/category/velvet-cushions
outdoor sofa cushions	350	→ 65	New	https://www.cushionsdirect.com.au/shop/category/outdoor-cushions
5x7 photo frame	300	→ 53	New	https://www.cushionsdirect.com.au/shop/item/spruce-wood-5-x-7-picture-frame-23-cm-x-28-cm-natural-and-white
pot plant stands	300	→ 65	New	https://www.cushionsdirect.com.au/shop/category/pots-vases-and-plant-stands
bed bath and table cushions	300	→ 65	New	https://www.cushionsdirect.com.au/shop/category/tablecloths
ceramic soap dispenser	250	→ 60	New	https://www.cushionsdirect.com.au/shop/category/bathroom-accessories
50x50 cushion insert	250	→ 77	New	https://www.cushionsdirect.com.au/shop/item/cushion-insert-polyester-square-50cmx50cm
couch cushion	250	→ 80	New	https://www.cushionsdirect.com.au/
hessian table runner	250	→ 80	New	https://www.cushionsdirect.com.au/shop/category/table-runners
indoor plant stands	250	→ 38	New	https://www.cushionsdirect.com.au/shop/category/pots-vases-and-plant-stands
replacement cushion for outdoor furniture australia	250	→ 94	New	https://www.cushionsdirect.com.au/shop/category/outdoor-cushions
indoor pot stand	200	→ 53	New	https://www.cushionsdirect.com.au/shop/category/pots-vases-and-plant-stands
outdoor pillow	200	→ 69	New	https://www.cushionsdirect.com.au/shop/category/outdoor-cushions
linen cushion	200	→ 31	New	https://www.cushionsdirect.com.au/shop/category/linen-cushions

GAMITSEO Team

GAMIT Managed SEO Services is our state-of-the-art product, engineered to get results. You will receive a custom-built solution to increase your website's targeted traffic by improving Google rankings for the main keywords.

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SEO Expert

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SEO Expert

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SEO Expert

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Senior Project Manager,

SEO Expert

Thank you for using our services!

Best regards.

Ph.D. Ion Tudorache

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